

Merced County Certified Farmers' Market

Artisan Vendor Application

Business Name: _____

Owner Name: _____

Mailing Address: _____

Email: _____

Contact Phone: _____

Type of product or business: CRAFT – COMMERCIAL – PROMOTIONAL

What is your goal? _____

Detailed Description and/or photos of booth or crafts: (Please attach) _____

How often will you attend? Once Only - Weekly – Monthly

Code of Conduct

All vendors shall cooperate with Market Manager and Board of Directors regarding market conduct and the enforcement of the rules. All vendors and their employees are expected to conduct themselves in a polite, civilized and cooperative manner. In the event of a dispute regarding any action taken as a result of the behavior of a vendor or a vendor's employees' at the market, or as a result of the vendor's failure to comply with these rules and regulation, the vendor and the Board of Directors acknowledge that the membership may be revoked by vote of the Board for any member whose behavior is determined to be disruptive or who violates these rules. _____ (Initial and date)

Application Fee: \$25.00

Check paid to: **Merced County Certified Farmers' Market**

Mailing Address: Lesanne Jacobsen
4379 S. Fresno Rd, Le Grand CA 95333

To be included: Certificate of Liability Insurance (naming Merced County Certified Farmers' Market as Additional Insured)

For Market Manager Use Only:

APPROVED **NOT APPROVED**

Merced County Certified Farmers' Market Rules and Regulations

1. **PURPOSE:** This market is established for the benefit of both producers and consumers. It provides producers with a direct market outlet at which they can sell at prices normally higher than wholesale, and consumer with an opportunity to buy fresher food at prices normally lower than retail.
2. **TYPE OF MARKET:** This is a Certified Farmers Market operating under California Code of Regulations, Title 3, Division 3, Chapter 1, Subchapter 4, Article 6.5, on Direct Marketing. The governing body and its designated agents shall implement and enforce all rules and regulations pertaining to the operation of a certified farmers' market in a fair and equitable manner.
3. **WHO MAY SELL:** All producers who hold a valid Certified Producers Certificate issued by the Agriculture Commissioner in the county of origin of their produce may legally sell fruits, nuts, and vegetables at this market.
 - a. Certified producers will have their Certification Certificates in Public View at all times while selling. (A copy must be on file with the market prior to selling.)
 - b. Certified producers MAY SELL FOR UP TO TWO OTHER Certified Producers. All must be separated and identifiable by each certified producer's certificate (posted). The producer must provide to the market manager PRIOR to any selling activity, written authorization verifying that the certified producer selling on behalf of the other certified producer has authority to do so on the proper form. (On file with Market Manager prior to selling day.)
 - c. All vendors subject to market manager's approval.
4. **WHAT CAN BE SOLD:** Fresh fruit and vegetables, dried fruits in unbroken packages, nuts, honey, vegetable plants, fresh and dried herbs, flowers, cheese, USDA meat, olive oil, olives, and wine may be sold. All products sold at the Market shall meet requirements of the Direct Marketing Code & Health Codes.
5. **HOURS OF SALE:** The Market will be open from 8 a.m. to 11 a.m. on Saturday's year round. Vendors may not leave the market early except for extreme emergencies (medical, etc.).
6. **PRICES:** Prices must be clearly posted. Collusion among growers to raise prices or exertion of any influence, pressure of persuasion to cause a vendor to increase prices is strictly forbidden.
7. **SELLING PRACTICES:** Scales must be approved commercial scales and Certified by the County Sealer, Office of Weights and Measures.
 - a. Vendor must maintain the space assigned to them in a clean and sanitary condition and when space is vacated, must remove all equipment, fruits and vegetables, trimmings, wrappings and containers.
 - b. All produce must be stored or displayed a minimum of 6" (suggested 18") off the ground.
8. **CUT SAMPLES:** Due to the state health rules chlorinated water and a cutting board must be used.
9. **NON-COMPLIANCE:** Vendors who do not comply with this Market's Rules and Regulations, county, state and CDFA regulation will forfeit their right to the privilege of further selling at this market.
 - a. Link to Face Masks: <https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/COVID-19/guidance-for-face-coverings.aspx>
10. **FEES: (See application)**
 - a. Membership fees to be determined annually
 - b. Stall fees to be determined annually. (State assessment of \$2.00 per market day as per Section 1392.8.1 will be included in the stall fee.)
11. **SELLING SPACE:**
 - a. Vendors will be assigned a space as they arrive at the Market.
 - b. Sales of non-agricultural (ancillary) products will NOT be permitted in the area designated for Certified Producers and Producers of Non-certifiable Agricultural Products.

I acknowledge that by signing below I have READ and will COMPLY with the Merced County Certified Farmers' Market Rules and Regulation.

Signature: _____ Date: _____

Printed Name: _____ Business Name: _____